

EVENT GUIDE MECHANICAL REQUIREMENTS

FULL COLOUR ADS - 8.5" x 11"

Full Page

Bleed Page
8.75" x 11.25"

Trim Size
8.5" x 11"

Type Safety
8.25" x 10.75"

1/2 Page - Horizontal

Bleed Page
8.75" x 5.625"

Trim Size
8.5" x 5.5"

Type Safety
8.25" x 5.25"

AD REQUIREMENTS

COLOUR: CMYK only

DPI: 300 or Higher

TYPE SAFETY: Keep all artwork/type a minimum of 1/4" all around, in Trim Size, not Bleed

FORMAT:

- EPS
- JPEG (High Resolution)
- PDF (High Resolution)

1/2 Page - Vertical

Bleed Page
4.375" x 11.25"

Trim Size
4.25" x 11"

Type Safety
4" x 10.75"

1/4 Page - Horizontal

Bleed Page
8.75" x 2.875"

Trim Size
8.5" x 2.75"

Type Safety
8.25" x 2.5"

All files must include bleed. If there is no bleed provided, Macgregor Communications reserves the right to re-size all artwork - post material submission deadlines

1/4 Page - Vertical

Bleed Page
5.625" x 4.375"

Trim Size
5.5" x 4.25"

Type Safety
5.25" x 4"